

614 BEAUTIFUL

# INFO SESSION #2

WEDNESDAY, MAY 29, 2024

THE CITY OF  
**COLUMBUS**  
CITY COUNCIL  
OFFICE OF COUNCILMEMBER  
LOURDES BARROSO DE PADILLA



THE CITY OF  
**COLUMBUS**  
ANDREW J. GINTHER, MAYOR  
DEPARTMENT OF  
NEIGHBORHOODS

neighborhood  
DESIGNcenter

LUKA WEINBERGER  
@LOWBARADT





CYCLE 1 GRANT RECIPIENT  
**Growing Hearts &  
Hands Legacy Garden**

Joyce Harris  
*Growing Hearts & Hands  
Community Garden*



CYCLE 1 GRANT RECIPIENT  
**Connect 4**

Jennifer Jordan  
*Gertrude Wood  
Community Foundation*



CYCLE 2 GRANT RECIPIENT  
**Downtown Public  
Restroom Art**

Kacey Brankamp  
*SID Public Services  
Association*



CYCLE 2 GRANT RECIPIENT  
**Iuka & Waldeck  
Pocket Park**

Nora Gerber  
*University District Organization*





# GROWING HEARTS & HANDS LEGACY GARDEN





# CONNECT 4

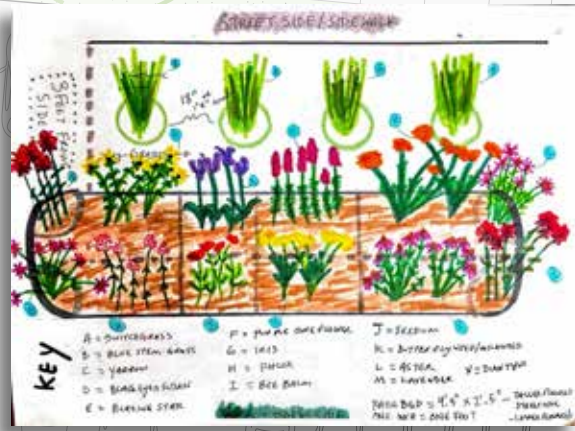




# **DOWNTOWN PUBLIC RESTROOM ART**

AFTER





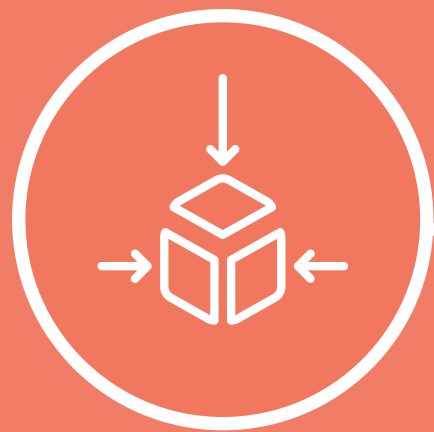
# IUKA & WALDECK POCKET PARK





# ABOUT THE PROGRAM

***614 Beautiful** empowers communities to **design and implement projects** that enhance vibrant public spaces by equipping organizations with **grant funding** that enrich quality of life for all of Columbus.*

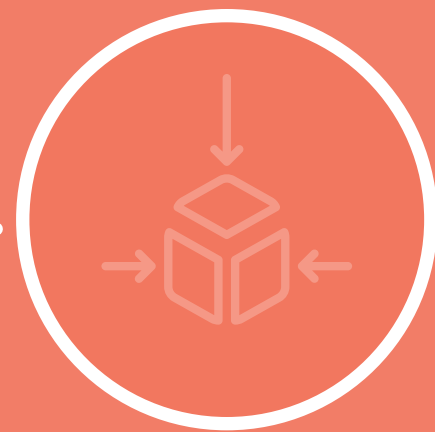






## CREATE

Find Your Site  
Develop an Idea





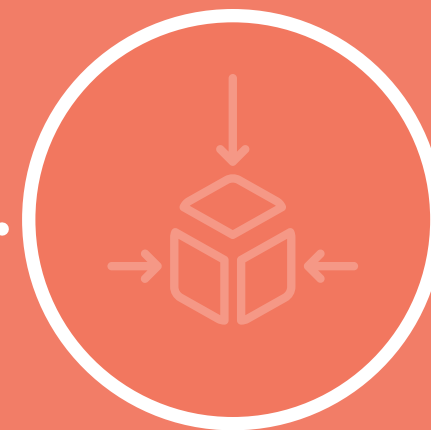


## CREATE



## ENGAGE

Promote Idea  
Find Partners  
Build Support







CREATE

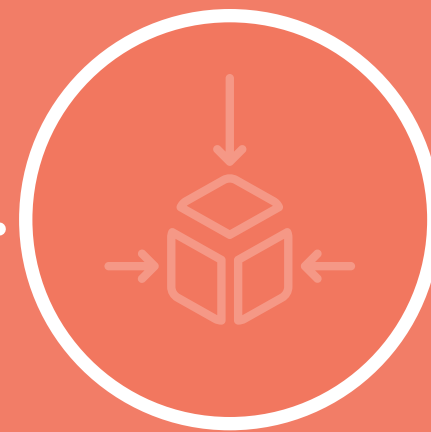


ENGAGE



**APPLY**

Complete  
Application  
(June 28)







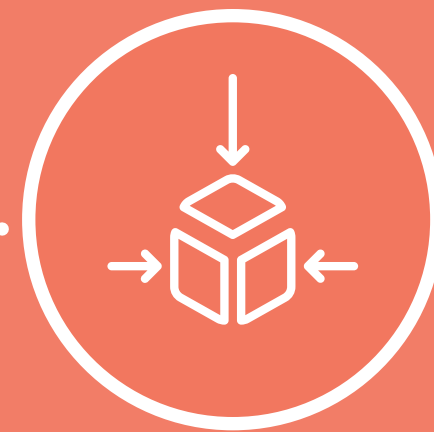
CREATE



ENGAGE



APPLY



**BUILD**

Permits/Approvals  
Implement







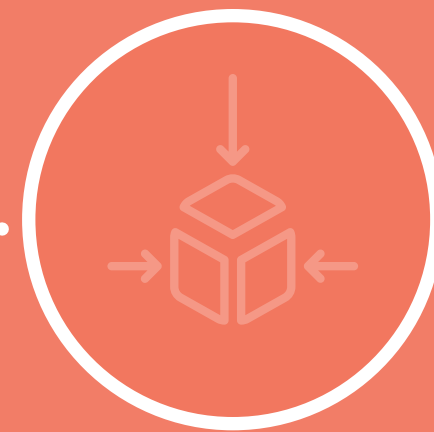
CREATE



ENGAGE



APPLY



BUILD



**CELEBRATE**

Project Unveiling  
Programming



# **KEY DATES TO KNOW**

Application Period Opens | **May 15, 2024**

Submissions Due | **June 28, 2024, 5PM**

Jury Deliberation | **Early July 2024**

Grant Announcement | **Late July 2024**

Grant Funds Available | **September 2024**

Project Implementation | **Fall 2024-Summer 2025\***

*\*Projects must be complete by July 31, 2025*



# ELIGIBLE PROJECTS

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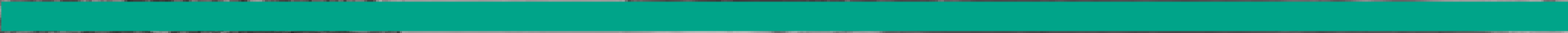


# POCKET PARKS | URBAN DESIGN





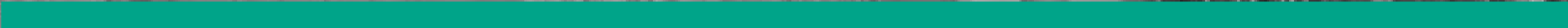
# LANDSCAPE ENHANCEMENTS







# RIGHT-OF-WAY IMPROVEMENTS





# PLACEMAKING SIGNAGE

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# PUBLIC ART



# CONSIDERATIONS

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# FOR THE COMMUNITY...



# ...BY THE COMMUNITY

# **ADDITIONAL ELIGIBILITY REQUIREMENTS**

Site must be in **city of Columbus corporation limits\***.

\*Additional consideration will be given to project sites in opportunity neighborhoods



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Primary applicant must be **18 years or older**.



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Teams should have appropriate **insurance** and/or **waivers** for implementation and use of site.

# **ADDITIONAL ELIGIBILITY REQUIREMENTS**

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Site must be in **city of Columbus corporation limits\***.

\*Additional consideration will be given to project sites in opportunity neighborhoods

Primary applicant must be **18 years or older**.

Teams should have appropriate **insurance** and/or **waivers** for implementation and use of site.

Organizations must be **able to receive grant funds** - either directly or through a fiscal agent.



# **WHAT CAN FUNDING SUPPORT**

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Grants of up to **\$15,000** are available to selected awardees.

## **Permit + Application Fees**

Examples include: permits, Site Compliance Reviews, Variances, etc.

## **Supplies + Equipment Rental**

Examples include: plant material, furnishings, scaffolding, power washers, etc.

## **Vendor + Contractor Payments**

Examples include: muralist fees, electrician, general contractor, sign vendors, etc.

## **Food + Water for Volunteers**

No more than \$500 can be spent to support volunteers

# APPLICATION

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# PROGRAM BRIEF



**OVERVIEW:**

The Neighborhood Design Center (NDC), in partnership with Councilmember Lourdes Barroso de Padilla and the City of Columbus Department of Neighborhoods, invites teams of neighborhood residents and community organizations to submit proposals for inclusive placemaking opportunities to celebrate neighborhoods across the city. 614 Beautiful is a program aimed at beautifying and unifying Columbus communities through place-based, public-facing improvements achievable with \$15,000 of project support.

Beautification projects may include, but are not limited to: pocket parks, landscape enhancements, streetscape improvements, placemaking signage, and/or public art, and must be located within City of Columbus corporation limits. 614 Beautiful proposals should engage nearby residents, neighborhood businesses, and organizations, address environmental justice concerns, and create safe and equitable spaces. A jury consisting of project stakeholders and design professionals will review submissions and select winners to implement proposals.

Submission Deadline: **Friday June 28, 2024 by 5:00 PM EDT (no late applications will be accepted)**  
Program Website: [www.614beautiful.org](http://www.614beautiful.org)

**ABOUT THE PROGRAM:**

614 Beautiful seeks to beautify communities through vibrant, neighborhood-driven solutions that address issues of equity and enable greater connectivity within the neighborhood. In addition to activating spaces and places, the program aims to encourage dialogue amongst neighbors, local businesses, and organizations, and promote creativity and ingenuity in strategies that support all. Applicants should consider the following:

- Grants of up to \$15,000 will be awarded to selected proposals.
- Projects must be located within the City of Columbus corporation limits. While project sites are open citywide, additional consideration will be given to those in identified opportunity neighborhoods.
- Proposals may include but are not limited to pocket parks, landscape enhancements, public right-of way improvements\* (ex. sidewalk activation, transit-oriented improvements), placemaking signage, and/or public art (see examples on the program website). The proposals cannot be solely used for community gardens, but may enhance an existing garden or community space for better public access/activation.
- Proposals must be in publicly accessible locations within the community.
- Implementation of the proposal, including the purchase of materials, payments to vendors, and acquisition of appropriate permits, are the responsibility of the entrant. Project implementation must involve the community (concept approval, volunteering, neighborhood contractors)
- Entrants are responsible for community buy-in and should consult with appropriate neighborhood stakeholder groups representing the community regarding final design considerations.

\* Please note public right of way improvements will require coordination and approval from the Public Service Division of the City of Columbus

Program Sponsors  
  
Office of Councilmember Lourdes Barroso de Padilla

Program Partner  


Download the application materials by visiting:

**WWW.614BEAUTIFUL.ORG**

Submissions Due By:  
**5PM Friday, June 28, 2024**

# WHAT NEEDS TO SUBMITTED?

## Application

Project Site

Project Name

Primary Contact - Name, Organization, Email, Phone

Project Partners (List)

Fiscal Agent

<b>614 BEAUTIFUL</b>		<b>Attachment A: Application</b>	
Project Name		Project Location	
<b>Primary Contact Information</b>			
Name		Organization Represented (if applicable)	
Email		Phone	
<b>Project Partners</b> Please list any individuals and/or organizations that are part of your project team.			
<div style="border: 1px solid black; height: 40px;"></div>			
<b>Fiscal Agent</b>			
Organization		Point of Contact	
Email		Phone	
<b>Application Checklist</b>			
<input type="checkbox"/> Participation in (1) of the program information sessions ( <i>attended or viewed video online</i> )			
<input type="checkbox"/> Application (This Form)			
<input type="checkbox"/> Slide Presentation (15-slides maximum, PDF format, 20 MB max. file size)			
<input type="checkbox"/> Statement of Community Support			
<input type="checkbox"/> Statement from Property Owner			
By signing below, I certify that on behalf of my team, I have completed all necessary submission requirements for the <i>614 Beautiful Program</i> . I also acknowledge that I meet all eligibility requirements necessary and have committed no fraud or deception in applying for the program.			
Signature			
Name (Printed)		Date	



# WHAT NEEDS TO SUBMITTED?

## Application

### 15-Slide Presentation

At a minimum, presentations must include:

- 1 slide of existing site conditions
- 2 slides detailing team, partners, and community engagement strategy
- 3 slides of the proposed idea with clear description of proposed changes
- 1 slide of proposed project budget, including contingency
- 2 slides detailing implementation process
- 1 slide detailing maintenance plan

614 BEAUTIFUL Attachment B: Implementation Considerations

To ensure that your proposal can be successful, please review the following considerations for successful implementation, and respond to the questions below.

**People**

- How are you reaching out to the community for volunteers?
- How many individuals will it take to implement your idea?
- Are there any specific skillsets needed (i.e. electrician, carpenter, excavation, etc.)
- Have you considered partnerships with organizations to help with implementation?
- Do you have a plan for how to organize individuals on volunteer days?

**Equipment**

- What equipment do you need to complete your project, and where are you sourcing it from?
- Do you need any special equipment to complete the project?
- Have you considered how you'll get rid of waste from the site?

**Time**

- How long do you anticipate needing, from start to finish, to implement the project?
- How much time do you need to get approvals from local civic associations, area commissions, city building & zoning, public service, or any other regulatory agency, if necessary?
- How much time do you need to prepare the site (consider: site cleanup, prepping a wall for a mural)?
- Do you need time ahead of a volunteer day to prepare elements like assembling furniture or finishing furniture?
- Does your site have the necessary infrastructure to support implementation (i.e. water for plants, electricity for tools, etc.)

**Additional Things to Consider**

- What is your anticipated project start date?
- What is your anticipated project end date?
- How many volunteers do you need?
- What is the approach to implementing the project?

614 BEAUTIFUL Attachment C: Maintenance Considerations

To ensure that your proposal last beyond your opening day, please review the following considerations for successful implementation, and respond to the questions below.

**Upkeep**

- Do you have funds to replace or repair elements of your project (i.e. replanting flowers, repairing a bench, tagging murals, etc.)
- Do you have funds to rent special equipment for maintenance?
- How frequently do you plan to assess site conditions for necessary upkeep?
- Does maintenance require any utilities on site?
- Is any storage required for seasonal items (i.e. umbrellas, sun sails)?
- How are you reducing littering opportunities when the site is in use?

**People**

- Do you have a dedicated volunteer staff to assist with ongoing site maintenance?
- Do you have partnerships with other organizations to help with maintenance and volunteer opportunities?

**Programming**

- Do you have programming in place to activate the space?
- Have you considered how other organizations may use the space?
- What rules are in place for events on-site?
- What channels will you use to promote the site and amenities to the community?

**Additional Things to Consider**

- Who will be the primary organization maintaining the site and what tasks will they oversee?
- What is the frequency of maintenance tasks for the year (i.e. monthly, quarterly, annually)?
- Does the organization have the capacity to maintain the site based on anticipated timeline and activities?

614 BEAUTIFUL Attachment: Budget Sample 1

## Project Budget

Project Goal	\$3,492	\$648
<ul style="list-style-type: none"> <li>• To activate a vacant lot with art and space for community events</li> </ul>	Artful Fence	Storage Shed
Improvements	\$1,197	\$3,486
<ul style="list-style-type: none"> <li>• Artful Fence</li> <li>• New Seating</li> <li>• Paver Path</li> <li>• Storage Shed</li> <li>• Decorative Lighting</li> </ul>	New Seating	Decorative Lighting
Total Project Budget	\$1,197	\$1,484
<b>= \$11,595*</b>	Paver Path	Contingency (15%)
<small>*Includes \$300 for Volunteer Food</small>		

# WHAT NEEDS TO SUBMITTED?

Application

15-Slide Presentation

Letter of Support from the Community\*

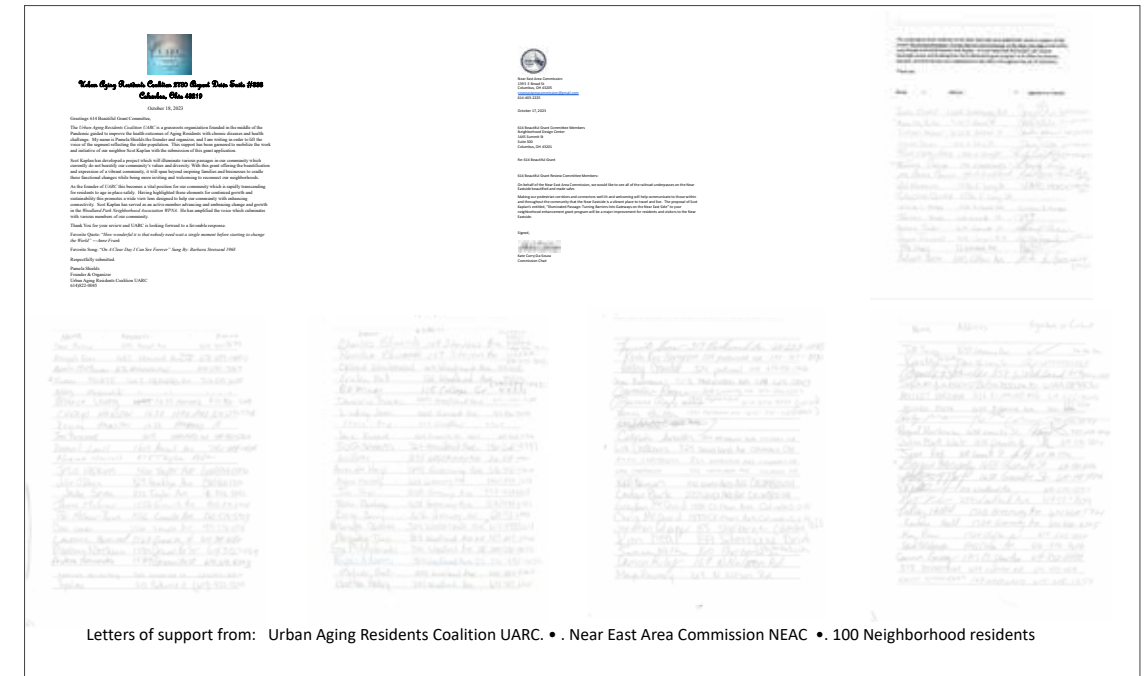
Civic Association

Area Commission

Neighborhood Sign-Off Sheet

Community Organization(s)

\*Optional Letter of Support from the Property Owner





# **EVALUATION CRITERIA**

A jury of program stakeholders and design professionals will evaluate on the following criteria:

## **Project Feasibility [30 PTS]**

With the process outlined, does the project have the capacity to implement the idea?

Is the timeline to execute the project fair and reasonable?

Is the project within budget, or able to secure additional funds/donations to complete?

Does the organization show ability to maintain the project once complete?

# **EVALUATION CRITERIA**

A jury of program stakeholders and design professionals will evaluate on the following criteria:

## **Project Feasibility [30 PTS]**

### **Community Benefit + Activation [40 PTS]**

Is the idea supported by the community?

Is the project inclusive of the target audience and/or neighborhood?

Is the project site in an opportunity neighborhood?

Is the community involved in the implementation of the project?



# **EVALUATION CRITERIA**

A jury of program stakeholders and design professionals will evaluate on the following criteria:

**Project Feasibility [30 PTS]**

**Community Benefit + Activation [40 PTS]**

**Creativity [30 PTS]**

Is the idea innovative in the idea, strategy, and/or ecologically?

Is the proposal layering improvements for broader impact?

Is the project unique to the community?

WWW.614BEAUTIFUL.ORG

# QUESTIONS?

**CONTACT:** Lisa Snyder, The Neighborhood Design Center



**614-221-5001**



**programs@columbusndc.org**  
Subject: 614 BEAUTIFUL



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**Suite 300**  
**Columbus, OH 43201**